

Welcome to Our Vision

Ben Heslop Programme Manager

About Me

What is the BIPC?

- Stands for Business and Intellectual Property Centre
- Run by the British Libraries
- Offers free support for emergent, new & established businesses
- Specializes in three main areas of advice and support

What we do

- Gives free access to high level database research
Cobra, Local Data Online, Ibis World, Mintel Kompass
- Offers specific advice and help on IP and Trademarking
- Provides 1:1 sessions working around the business canvas model for new start ups

Where we will operate

- Two Centers based in Barrow Library and Carlisle Library
- Each having their own BIPC advisor on site

Extended Offer

- Host webinars through our stand-alone site
- Build a team of 'Experts in Residence'
- Widen the platform for our trusted partners to deliver through.

What is our Aim?

- To be a conduit to all the quality support and advice I know already exists within Cumbria
- To offer a 'catch all' approach and a chance to engage a new audience through the Library service.
- To host events, share good practice, signpost and feed into other providers

THANK YOU